

# BUYER'S GUIDE

## FOR SACRAMENTO

JULY 1930



It's easy to find  
"Where to buy it"

To find the business concern  
you have in mind—

First, locate the heading descriptive of the general type of business.  
This will be found in its regular alphabetical order.

Then, locate the desired concern and telephone number by examining  
the listings under the heading.

To find where to buy the article  
or service you want—

First, locate the headings indexed by the name of the article or  
service you wish.

Then, select from the listings the dealer with whom you wish to  
do business.

Under these headings may also be found sub-headings descriptive of  
particular kinds of articles or services and the dealers in a position to  
serve you. The advertisements provide you with more complete buying  
information.

When you want to find a dealer handling a  
trade-marked or branded article—

Look for the heading which bears the same name as the article you  
wish.

For further information  
concerning this Buyer's Guide  
call—Business Office

### Abdominal Supporters

Benjamin & Raskerby 918-10th.....Main-3644

### Abstracts of Title

See Title Companies

### Accountants

- AVERELL H C & CO Furum Bldg.....Main-5983
- Averell & Gooding Furum Bldg.....Main-5983
- Bainbridge Alan S Plaza Bldg.....Main-5778
- Barton H N Cap Nat Bk Bldg.....Main-1124
- Brockman C H Furum Bldg.....Main-6285
- Brubaker Bruce Cal St Life Bldg.....Main-1498
- GASTERHOLZ & DITTMAR Furum Bldg.....Main-5983
- Colton Charles M Furum Bldg.....Main-5780
- Cost F H Cap Nat Bk Bldg.....Main-1117
- Cost & Foley Cap Nat Bk Bldg.....Main-1117
- Custain Mattie L 1119-11th.....Main-8256
- Fallon Clarence G Cal St Life Bldg.....Main-210
- Festy Richard V Cap Nat Bank Bldg.....Main-7927
- Gooding Harry O Furum Bldg.....Main-5983
- Himmelmann Wm E 911-9th.....Main-4036
- Hopkins J L Odumer Bldg.....Main-2706
- Howe-Carrington-Stafford 9th & I.....Main-3266-W
- Kuester E F Furum Bldg.....Main-305
- Lumhard Charles Cap Nat Bk Bldg.....Main-1101
- Nathanson Anita Cap Nat Bk Bldg.....Main-1124
- Norris H K Cal St Life Bldg.....Capital-2456
- Pillsbury L C Cal St Life Bldg.....Main-6090
- Porter James Odumer Bldg.....Main-1706
- Powers J C Bk of Italy Bldg.....Main-579
- Shoemaker C L Furum Bldg.....Main-1870
- Straine L M & Co Cal St Life Bldg.....Main-4082

### Auditors

AVERELL H C & CO Furum Bldg.....Main-5983

**NORCROSS H K**  
SYSTEMS AUDITS  
INCOME TAX  
Supervision Service  
Investigations

Room 718 Phone  
Call State Life Bldg.....Capital-2456

### STRAINE L M & CO

Income Tax Service  
Audits—Systems  
Investigations—Bookkeeping Service—  
Cost Accounting—Supervision Service

Rooms 209-210  
Cal State Life Bldg.....Main-4082

### Certified Public Accountants

- AVERELL H C & CO Furum Bldg.....Main-5983
- Brubaker Bruce Cal St Life Bldg.....Main-1498
- GASTERHOLZ & DITTMAR Furum Bldg.....Main-5983
- Colton Charles M Furum Bldg.....Main-5780
- LUMHARD CHARLES Cap Nat Bk Bldg.....Main-1101
- Nathanson Anita Cap Nat Bk Bldg.....Main-1124

### Income Tax Accountants

See Tax Specialists

### Systems, Accounting

BRUCKER H S GO INC

Ledger, Filing and  
Card Index Systems  
Special Forms and Binders  
Made to Order

928 K.....Main-264

### Accounting Machines

- Dalton Adding Mach Co  
Div Remington Rand Business Service Inc  
1107 J.....Capital-1423
- Elliott Fisher & Sunstrand Div  
Plaza Bldg.....Capital-128
- Powers Accounting & Tabulating Mach Co  
Div Remington Rand Business Service Inc  
1107 J.....Capital-1423
- Remington Typewriter Co  
Div Remington Rand Business Service Inc  
1107 J.....Capital-1423

### Acetylene Apparatus

See Welding Equipment Business

### Acetylene Gas

See Gas Business

### Acetylene Welding

See Welding Business

### Adding Machine Business

- Brent A C 1013 J.....Main-3456
- Burroughs Adding Mach Co Cal Pnt Bg.....Main-3514
- Comptometer Office 2194-35th.....Capital-2295
- Dalton Adding Mach Co  
Div Remington Rand Business Service Inc  
1107 J.....Capital-1423
- Davenport F 2924-35th.....Capital-2295
- Elliott Fisher Div G O E C Plaza Bg.....Capital-128
- HAMMOND GEO H TYPR CO 613 J.....Main-3085
- Holyoke F B Cal Pnt Bldg.....Main-3514
- Merchant Calculating Machine Co  
Cal Pnt Bldg.....Main-1909
- Monroe Calculating Mach Co Inc Plaza Bg.....Main-753
- Sundstrand Adding Machine Div G O E C  
Plaza Bldg.....Capital-128

### New Adding Machines

#### MERCHANT CALCULATING MACHINE CO

MERCHANT  
"The Complete Figuring Machine"  
Adds—Subtracts—Multiplies—Divides  
We want you to test it on your  
own work.

Call our representative and ask him  
to show you.  
A. I. RICHARDS, Local Manager  
Call Fruit Bldg.....Main-1909

Varnum Typewriter Co 1105 J.....Main-626  
(See Advertisement This Page)

**\$60.00**

Why Pay More

Corona "773"



Adds to Million Dollars  
Portable 13½ pounds.  
Standard Keyboard.

FOR DEMONSTRATION CALL

### Varnum Typewriter-Co.

MAIN 626 - 1105 J ST.  
Re-Built - All Makes

Sold - \$5.00 Per Month  
Rented \$4.00 Per Month

Initial rent applied if purchased  
A50-1

### Adjusters

- Bruce Geo F & M Bk Bldg.....Main-1121
- Cole Rudy W Furum Bldg.....Main-6257
- Davis W G Cal St Life Bldg.....Main-946
- Dunn's Adjustment Bureau Plaza Bldg.....Main-1759
- Gay J Robb Cal St Life Bldg.....Main-210
- Geo Coast Adl Bureau Furum Bldg.....Main-5212
- Rupp & Co Nicolaus Bldg.....Main-5698
- Tracy W E Nicolaus Bldg.....Main-8698
- Young Walter D Nicolaus Bldg.....Main-5698

### Advertising Business

- Advertisers Distributing Agency 2001 I.....Capital-223
- Auto Registration Serv 1105 F.....Main-75
- Bening Advertising Co Furum Bldg.....Main-404
- Dunn Advertising Service 817 J.....Main-1107
- Engler & Smith Hotel Senator.....Main-5000
- Foster & Kleiser Co 1350 H.....Main-7387
- Groves Ches H Co 3522-4th Ave.....Capital-1851
- POPE'S DIRECT BY MAIL ADV CO  
908-7th.....Capital-1392
- Sutcliffe Wm 2001 I.....Capital-223
- Watson Brooks & Co Cap Nat Bk Bg.....Capital-1931
- Wesly Advertising Agency 2001 I.....Capital-223

### Agencies, Advertising

- Bening Advertising Co Furum Bldg.....Main-404
- Dunn Advertising Service 817 J.....Main-1107

**WATSON BROOKS & CO**  
PREPARING AND  
PLACING  
Newspaper and Magazine Adver-  
tisements.  
Booklets, Folders, Catalogs and Cir-  
cular Letters—Complete Direct Mail  
Service—Art Work and Illustrating.  
Cap Nat Bank Bldg.....Capital-1931

### Direct by Mail Advertising

**CIRCULAR LETTER CO**  
DIRECT MAIL ADVERTISING  
Carefully Planned and  
Executed  
800  
Cap Nat Bk Bg.....Main-5171

### Display Advertising

- Color Display Advertising  
Schmidt Lithograph Co 1010-4th.....Main-9600

### Agricultural Implements

See Implement Business

### Air Compressors

See Compressor Business

### Airplane Service Business

- Air Taxi Service Co 928 L.....Main-4411
- Del Pass Airport Auburn Blvd.....Main-9894
- Sacto Municipal Airport Foothort Blvd.....Main-1237
- Sacto Municipal Airport Foothort Blvd.....Main-9269

### Aluminum Foundries

See Foundry Business